

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57134

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

38415	AGENCY (OR SERVICE) ACTING AS AGENT FOR		319843	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STEVENS REED CURCIO & POTHOLM			FRIENDS OF RAJA		
AND	201 N Union St Ste 200			1910 Cochran Rd		
ADDRESS	Alexandria	VA	22314-2651	Manor Oak One, Suite # 100		
	USA			Pittsburgh	PA 15220-1203	
CONTACT				USA		
				PRODUCT (R) STATE SENATE - 3 DAYS		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 334-RAJA	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/27/12 AND ENDING 10/29/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY: FRIENDS OF RAJA MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	20000..	2	05:00A	05:58A	30S	10/29/12-10/29/12	THIS MORNING 5-6AM	2	360.00	720.00
2	20000..	2	05:58A	07:00A	30S	10/29/12-10/29/12	THIS MORNING 6-7AM	2	720.00	1440.00
3	2.....	2	07:00A	08:00A	30S	10/29/12-10/29/12		2	450.00	900.00
4	2.....	2	08:00A	09:00A	30S	10/29/12-10/29/12		2	450.00	900.00
5	M	1	09:30A	09:57A	30S	10/29/12-10/29/12	PITTSBURGH LIVE	1	225.00	225.00
6	20000..	2	11:58A	12:30P	30S	10/29/12-10/29/12	NOON NEWS	2	720.00	1440.00
7	M	1	04:30P	05:00P	30S	10/29/12-10/29/12	430-5PM NEWS	1	720.00	720.00
8	20000..	2	05:00P	05:30P	30S	10/29/12-10/29/12	5-530PM NEWS	2	1050.00	2100.00
9	20000..	2	06:30P	07:00P	30S	10/29/12-10/29/12	M-F 630PM NEWS	2	1080.00	2160.00
10	M	1	11:00P	11:35P	30S	10/29/12-10/29/12	11PM NEWS	1	2250.00	2250.00
112.	2	05:58A	07:58A	30S	10/27/12-10/27/12	SAT. MORN. LOCAL NEWS	2	300.00	600.00
12	Sa Sa	1	06:00P 06:58P	06:30P 07:30P	30S	10/27/12-10/27/12	SAT/SUN EARLY NEWS 6-730PM	1	750.00	750.00
13	Su	1	11:58A	06:30P	30S	10/28/12-10/28/12	NFL PRE-GAME SHOW	1	3000.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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		334-RAJA	PRODUCT CODE			
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			FROM	TO						
14	Su	1	10:00P	11:00P	30S	10/28/12-10/28/12	THE MENTALIST	1	3780.00	3780.00
152	2	08:58A	10:28A	30S	10/28/12-10/28/12	CBS SUN MORN	2	650.00	1300.00
162	2	10:28A	11:30A	30S	10/28/12-10/28/12	FACE THE NATION	2	585.00	1170.00
17	Su	1	11:00A	07:57P	30S	10/28/12-10/28/12	MCDONALDS'S STEELERS	1	1500.00	1500.00
18	Su	1	06:30A	07:00A	30S	10/28/12-10/28/12	THE SUNDAY BUSINESS PAGE	1	135.00	135.00
Total Contract:								28		25090.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						12235.00	12855.00	.00	25090.00	
GRAND TOTAL									25090.00	

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